



Product Discontinuation Notice

Dear valued customer.

This letter is to inform the end of life of the part numbers below stated and introduction of alternative new generation product with the features below. Your understanding and cooperation are much appreciated and should you have any question, please feel free to contact ROHM sales person responsible for your account.

1. End of life part numbers

BD90571EFJ-CE2
BD90538EFJ-CE2
BD90535EFJ-CE2
BD90532EFJ-CE2
BD90528EFJ-CE2
BD90525EFJ-CE2
BD90522EFJ-CE2

1-1 Reason for end of Life

The release of Next Generation product

1-2 Time of end of life

May 9, 2016

1-3. Inventory at customer

ROHM will purchase back the inventory customer has.
Please contact Sales person in charge.

2. Next Generation product

2-1 Part number

BD90521MUV-CE2
BD90521EFV-CE2
BD90541MUV-CE2

2-2 Features

To provide popularity in the market by having adjustable output voltage from the current product which has the fixed output type.
External synchronization function built-in.
Enable to select from 300KHz to 2.4MHz

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